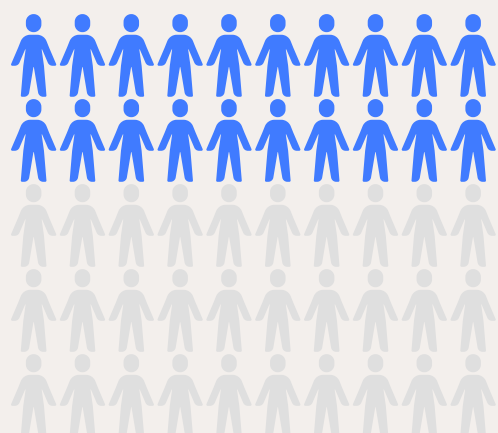




SECURE PASSWORD

What awareness?



40%

4 out of 10 people have been victims of an online personal data breach, and nearly half have lost money due to the cyber attack.

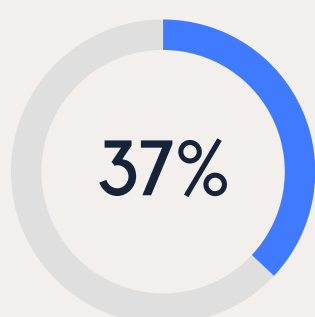
Password use and security.

We are all used to password protecting accounts and devices, yet, the feeling that emerges when it comes to having to manage or change passwords periodically is **FRUSTRATION**.



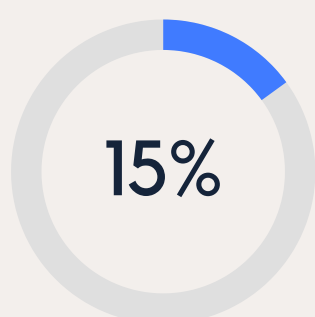
Only 34% of people change their password periodically.

Two-factor authentication



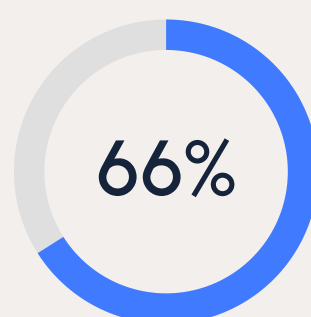
Percentage of users who used two-factor authentication to protect their accounts.

Password Manager



Percentage of users who use a Password Manager to manage their passwords.

Shared password



Percentage of users who used the same password for different accounts.



Although 80% of violations attributable to cybercriminals are caused by stolen and then reused login credentials, only 45% of users change passwords after having been breached.

Following basic cybersecurity rules helps prevent most common attacks.