

# The Artificial Intelligence market

**327**

billions of dollars

Global Artificial Intelligence market value in 2021

**15,7**

trillion of dollars

The value of the artificial intelligence market induced by 2030

## APPLICATIONS

**50%**

the expected improvement in the production phases with AI applications

**PRODUCTION**

**20%**

Estimated savings in energy consumption by applying AI systems

**SUSTAINABILITY**

**20%**

**MARKETING**

Content published by companies that is created by AI systems